




**clean  
week  
2020**

**MAY 2<sup>ND</sup> - MAY 6<sup>TH</sup> 2012**

**LOCATION**

**CIRCUIT ZOLDER**  
[WWW.CIRCUIT-ZOLDER.BE](http://WWW.CIRCUIT-ZOLDER.BE)  
[INFO@CIRCUIT-ZOLDER.BE](mailto:INFO@CIRCUIT-ZOLDER.BE)





**"Circuit Zolder has a track on which green vehicles can be tested and is planning on making maximum use of sustainable energy."**

Ingrid Lieten  
*Viceminister-President  
Minister of Innovation  
Flemish government*

**Future oriented technologies in the mobility field, from R&D to competition.**

Clean Week 2020 aims at providing an annual review of future oriented technologies in the fields of mobility and environment, blended into an appealing mix of sporty, educational, technological and recreational elements. Clean Week 2020 is a portal abstaining from value judgements of a social humanity, safety or technological relevance.

It is a crossover between various 'worlds': automotive industry (input of European and Belgian branches of the automobile, motor and bicycle industry) including parts suppli-

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## CONCEPT

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ers and peripheral industries such as tyre, battery, ... manufacturers, the energy sector, technological industry, public organisations, education (from secondary schools to universities), spin off organisations of universities, motorsports and media.

Clean Week 2020 combines an exposition with elaborate testing facilities on track and in the paddock areas, workshops and a symposium with meetings and hospitality. The integration of elections in the field of future mobility (Belgian, Benelux and European) helps both business people and consumers to evaluate the mobility offer of tomorrow.



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**20** CAR MANUFACTURERS  
Ford, Skoda, Peugeot, Volvo, Smart, Nissan, Mitsubishi, Citroën, Hyundai, Seat, Chevrolet, Opel, Toyota, VW, Renault, Lexus, e-Wolf, Infiniti, Tesla, Kia.

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NUMBER OF VISITORS: MORE THAN **10.000**

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MORE THAN **120** TEST VEHICLES

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**30** CARS IN EXPOSITION

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**60** TEST CARS

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**3** E-BIKE MANUFACTURERS

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**11** E-SCOOTER MANUFACTURERS

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**9** E-QUADRICYLE MANUFACTURERS

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**5** E-BICYCLE MANUFACTURERS

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MEP RIDE (FEMA): MORE THAN

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**120** PARTICIPANTS

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**700** PUPILS FOR WORKSHOPS

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**4** SCOOPS  
Chevrolet Volt, Opel Ampera, Infiniti M35h, Citroën Survolt.

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EU E-BIKE, E-SCOOTER A JURY OF 13 JOURNALISTS FROM **9** DIFFERENT EU-COUNTRIES

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**44** CANDIDATES FOR THE E-ELECTIONS SEMINARS AND SYMPOSIUM

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**425** ATTENDEES

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MORE THAN **3000** TESTDRIVES

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# 2012

HIER ALLE ACTIVITEITEN IN AANLOOP  
NAAR CW

VERKIEZINGEN  
DUURRECORDS  
ETC

# May 2012

**THURSDAY**  
**MAY 3<sup>RD</sup> 2012**

WORKSHOPS  
FOR STUDENTS AND PUPILS

AWARD GIVING CEREMONY  
IN COLLABORATION WITH EDUCAM:  
GOLDEN CAR KEYS (ORIGINALLY CALLED  
GOUDEN SLEUTELHANGER - PORTE-CLÉS  
D'OR )

KNOWLEDGE SHARING &  
TEST DRIVES FOR DEALERSHIPS

JOB & TRAINEE FAIR

ELECTION OF EUROPEAN E-BIKE, E-SCOO-  
TER, BELGIAN E-BICYCLE AND E-QUADRI-  
CYCLE OF THE YEAR (2012): EVALUATION  
ACTIVITIES OF THE JURY MEMBERS AND  
FINAL DISCUSSION

ANNOUNCEMENT OF EUROPEAN  
E-BIKE, E-SCOOTER, BELGIAN  
E-BICYCLE AND E-QUADRICYCLE  
OF THE YEAR (2012)

**FRIDAY**  
**MAY 4<sup>TH</sup> 2012**

SYMPOSIUM - TARGETED ON BEST PRAC-  
TICES AND FLEET/LEASE

TEST DRIVES FOR INDUSTRY AND POLI-  
TICS, FLEET MANAGERS AND CAR MANU-  
FACTURERS

CLEAN TECH & MOBILITY EXHIBITION

JOB & TRAINEE FAIR

MEETINGS & PRESENTATIONS

**WEEKEND**  
**MAY 5<sup>TH</sup> & 6<sup>TH</sup> 2012**

TEST DRIVES FOR CONSUMERS

CLEAN TECH & MOBILITY EXHIBITION

CLEAN WEEK 2020 TOUR:  
ECO & TOURIST RALLY -  
FIA ALTERNATIVE ENERGIES CUP

VARIOUS ANIMATIONS AND RACING DE-  
MONSTRATIONS

HOSPITALITY & INCENTIVE PROGRAMS

CLEAN WALKING

CLEAN CYCLING