



## Circuit Zolder plays the green card

### Clean week 2020 brings green mobility to the wider public

**Zolder – This week, Zolder is the ecological heart of European mobility. Because large and small marques will then be presenting their greenest cars and motorcycles. It is *the* opportunity for those interested to discover how far we have actually come in the area of clean mobility and to admire ecological state-of-the-art technology from the front row. Anyone who hurries over to Circuit Zolder on time this Saturday and Sunday can also test electric or hybrid cars and other vehicles personally free of charge.**

#### Second edition

This year Clean Week 2020 is witnessing its second full edition and wishes to continue until 2020 with the same enthusiasm. Marketing Manager Walter Goossens: *'Clean Week 2020 brings manufacturers, suppliers, the media and the general public together around ecological state-of-the-art technology. Circuit Zolder therefore wishes to become the platform for initiatives on sustainable mobility. Visitors do not pay any entrance fee either: we want as many people as possible to get to know the mobility of the future.'* More than 700 students and their teachers subscribed themselves for the different workshops that are organised for them on Friday the 6<sup>th</sup> of May.

#### Free test runs

On the seventh and eighth of May more than 100 brand new electric and hybrid, but also other 'eco', cars and motorcycles will be ready to be tested extensively: the cars are even starting from the pit lane. The race circuit is being converted into a city circuit with roundabouts, traffic lights and speed cameras especially for the occasion. This means that you immediately know whether green cars can genuinely cope with busy traffic. These will certainly include the winners of the *Clean Car of the Year 2011* selection: the Mitsubishi I-Mieve and the Lexus CT200h, but other car brands (19 in total) are also present: Ford, Skoda, Peugeot, Volvo, Smart, Nissan, Mitsubishi, Citroën, Hyundai, Seat, Chevrolet, Opel, Toyota, VW, Renault, Lexus, Kia, Infinity and Tesla.

Some premieres are also planned for our country: the Citroën Survolt, Chevrolet Volt and the Opel Ampera will do tours on Belgian soil for the first time.

Anyone who prefers to explore the road on two wheels can take a seat on one of the e-bikes or e-scooters, and even electric bicycles. A handful of e-quadracycles will also be waiting for willing drivers.

#### Clean Tech & Mobility Expo

*Clean Tech* is the guiding thread through the green weekend in Zolder. At the Clean Tech & Mobility Expo, visitors discover state-of-the-art products from European technology companies. You will find more than just cars. Other green technologies also get a platform. It is an opportunity to discover what the near and distant future will bring in the area of clean technology.

The exhibition is being opened on Thursday afternoon by a number of European MEPs who travel down from Brussels to Circuit Zolder by motorbike in the context of the annual MEP Ride, organised by FEMA, the Federation of European Motorcyclists' Associations.



## Green motorcycles

'Motorcycle Day' also takes place at Circuit Zolder on Sunday 8 May – an event organised by Febiac and the Motor Cycle Council. The day is thematically structured around introductions to motorcycles, test drives on new models, stunt shows, etc.

Walter Goossens: *'Clean Week 2020 the Motorcycle Day go hand in hand. We won't all be driving purely electrically from today to tomorrow. The transition will take several decades. This applies to both cars and motorcycles: today's motorcycles are on hand at Motorcycle Day and you'll see tomorrow's motorbikes (and scooters) at Clean Week 2020. At one location: Circuit Zolder.'*

## Demonstrations

Curious about the performance of 'green' vehicles? The Group Machiels Clean Week 2020 Tour being organised on Saturday and Sunday allows participating green cars (alternative powertrains or less than 115 gr CO<sub>2</sub>/km) to complete an eco-rally of over 500 km through Limburg. And the racetrack is being freed up between 4 pm and 6 pm on Saturday for the first *TESLA Battle of the Batteries*: no fewer than 20 owners of a Tesla Roadster will measure themselves against each other on the circuit. In between, the solar teams from universities and third-level colleges will show their solar cars, and the organisation is pulling the Citroën Survolt or eWolf Alpha Race from the pitbox to demonstrate the power of electric vehicles.

## Practical details

You can reach Circuit Zolder easily by public transport: bus 23 leaves from Hasselt station and drops you at the main entrance. By car select exit 26b on the E313 or exit 27 on the E314. You will find the full, detailed programme on [cleanweek2020.be](http://cleanweek2020.be).

## Programme

### Thursday 5 May (not for the public)

- Announcement of the European e-Bike and e-Scooter of the Year 2011
- Announcement of the European e-Bicycle of the Year 2011
- Pre-premiere of the Clean Tech & Mobility Expo
- Annual MEP Ride

### Friday 6 May (not for the public)

- Clean Tech & Mobility Expo
- Test runs (only for a professional public)
- Workshops for the students of different high-schools
- 10.30 to 1 pm: 'Clean Vehicles for Sustainable Companies' – FEBIAC Symposium
- Announcement of the European e-Bike, e-Scooter, e-Quadricycle of the Year 2011

### Saturday 7 May

- Clean Tech & Mobility Expo
- Demonstrations
- Tesla Battle of the Batteries
- Group Machiels Clean Week 2020 tour (eco-rally through Limburg)
- Test runs for everyone



### **Sunday 8 May**

- Clean Tech & Mobility Expo
- Demonstrations
- Motorcycle Day 2011
- Limburg BMX Championship
- Demonstrations
- Tesla Battle of the Batteries
- Group Machiels Clean Week 2020 tour (eco-rally through Limburg)
- Test runs for everyone

### **Press information | accreditations | test drives | picture material**

For the press, we plan the possibility of being the first to explore the circuit with the cars on hand and to get into contact with the various marques present on Friday 6 May between 9 am and 12 noon.

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