

clean week 2020



EUROPE'S MOST COMPLETE
ECO-MOBILITY EVENT

6TH - 7TH - 8TH MAY 2011 CIRCUIT ZOLDER

FREE
ENTRANCE!



WHAT IS CLEAN WEEK 2020?

TEST RUNS

On Friday 6th May 2011 visitors attending the professional programme are welcome to carry out test runs with 'green cars', put at their disposal by the Belgian importers of the various car makes. No less than 50 vehicles are expected for runs on the circuit, specially redesigned for the occasion as a public highway, with a dash of adrenaline thanks to the start and finish being held in the circuit's pit-lane. Not only will there be cars available for testing, a selection of e-Bikes, e-Scooters and e-Quadricycles will also be on hand for testing purposes on a specially laid out route in the paddock areas. Registration for these test runs may be carried out in advance online and should availability permit on the spot also.



CLEAN TECH & MOBILITY EXPO MEP RIDE

Friday 6th May, at 12.00hrs the Clean Tech & Mobility Expo will be opening its doors. Interested parties will have an insight into the products and technologies offered by companies in the field of clean tech and green mobility. This exhibition will hold its avant-première on Thursday 5th May, in the presence of Members of the European Parliament who will be travelling from Brussels to Circuit Zolder by motorcycles in the light of the MEP Ride.



DEMONSTRATION - RACING

Seeing Clean Week 2020 is out to provide the 'link' from R&D to competition, the latter also requires its place in the programme. The planned demonstrations and racing formulas will take on the following format:

A two day trophy (rally) within the framework of the **FIA Alternative Energies Cup**, taking in a total of 530 kilometres on the Limburg roads, with respectively 330 on the Saturday and 200 on the Sunday – the trophy is intended for alternative cars and conventional vehicles with less than 105 gr. CO2-emission per kilometre.

On Saturday and Sunday the electric vehicles will cover 220 kilometres in all. In both cases it is not purely a question of speed, but more specifically economy, regularity, precision and skill.

A Tesla Gentlemen's Sprint is also planned on the circuit itself, where both on Saturday and Sunday from 16.00hrs until 18.00hrs will be reserved for sporting demonstrations and competitions.

In addition **students** from high schools and universities will have the opportunity to hold driving demonstrations of their products intended for competition, various 'solar teams' will present their **solar cars** within the context of the European Solar Challenge, and race demonstrations are also foreseen for **electric motorbikes**.



Professional audience

Free entrance for everyone

Visit www.cleanweek2020.be for our most recent programme

PROGRAMME

THURSDAY 5TH MAY 2011

Election of the European E-bike and E-scooter of the Year 2011.

Pre-opening of the Clean Tech & Mobility expo.

MEP Ride

FRIDAY 6TH MAY 2011

Clean tech & mobility expo

10.30 - 12.00 h

'Automotive strategy forum' by FEBIAC

14.00 - 16.00 h

'Automotive technologies & industry' by LRM

16.30 h

Election of the European E-quadricycle of the Year 2011

Test drives for the professional audience

SATURDAY 7TH MAY 2011

Clean tech & mobility expo

Demonstration-racing

Star-run

Test runs

SUNDAY 8TH MAY 2011

Clean tech & mobility expo

Demonstration-racing

Day of the Motorcycle 2011

Test runs

STAR-RUN

Only on Saturday will electric vehicles, with the exception of cars, be able to enter for the so-called star-run, whereby individuals will have the opportunity to take the start from 10 different towns or locations and arrive at Clean Week 2020 during the course of the afternoon.

DAY OF THE MOTORCYCLE

The 'Day of the Motorcycle' will be held on **Sunday 8th May** and is organised by Febiac and the Motor Cycle Council. The programme provides information regarding motorcycles, riding skills, brake tests, technical scrutineering of the motorcycles, test runs with more than 50 different motorcycles and scooters, tourist tours, exhibitions of old-timer motorcycles, stunt shows, a demonstration by the Motorcycle Brigade of the Brussels police, performances and loads more...



THE WINNERS:

City car:
Mitsubishi i-Miev



Fleet car:
Lexus CT200h

CLEAN CAR OF THE YEAR 2011

The election of the 'Clean Car of the Year' is an initiative of AutoGids/Le Moniteur de l'Automobile, VAB, Effective Media and Clean Week 2020 (a Circuit Zolder concept). These initiators will organise this election annually, with a view to presenting the laureates at the Brussels Car Show. 'Clean Car of the Year' enjoys the full support of FEBIAC.

Each car brand imported into Belgium was given the opportunity to register for the election of the 'Clean Car of the Year 2011' up until 17th December 2010. Each brand could present one vehicle for the two categories withheld for 2011:

- city cars
- fleet cars

The (15 announced) cars were assessed by a professional jury and the winners were presented during the press day of the Brussels Motorshow on January 14th 2011.

The Mitsubishi i-Miev won the election in the category of City Car and the Lexus CT 200h won the category of fleet car of the year.

EUROPEAN E-BIKE, E-SCOOTER, E-QUADRICYCLE OF THE YEAR

Annually during Clean Week 2020 the **European E-bike of the Year** is elected.

Each make that produces or imports an E-bike, E-scooter or E-quadricle is given the opportunity to register for the election and as such to put one or more vehicles at disposal for test purposes.

A jury of specialists over a period of two days assess the nominated vehicles, on the eve of Clean Week 2020.

As from 2011 Clean Week 2020 will annually become the platform for this election. In 2011 the proclamation will take place on Thursday 5th May. This Clean Week 2020 initiative is organised in collaboration with FEMA (Federation of European Motorcyclists Associations).





THE WINNERS WILL
BE PRESENT AT
CLEAN WEEK 2020.

MORE INFO?

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An initiative by

