

European eBike, eScooter, eBicycle, and eQuadricycle of the year

2011 Event – May 6-7-8

REGULATIONS

A. Description

This election is an initiative of Circuit Zolder and its Clean Week 2020 event in cooperation with partners such as the press (Motoren en Toerisme/Moto & Loisirs) as well as the federations involved with these products (Fema, Febiac, Avere). All the nominee will be tested on the Circuit of Zolder by a panel of professional journalists on May 3 to 5 and the winners will be announced on May 5th at a special kick-off celebration of the 2011 event of the Clean Week 2020.

B. Product Categories

Based on an industry survey we will hold elections for following categories of vehicles :

- 1) eBike : the electrical motorcycle AND any ecological alternative fuels motorcycle with 3 subcategories on-road, off-road and MX
- 2) eScooter : the electrical scooters and mopeds with 3 subcategories <25 km/h, <45km/h and >45km/h
- 3) eBicycle : the bike-assist or pedelec (pedal electric cycle)
- 4) eQuadricycle : the quadricycle (light passenger, light commercial and heavy),

C. Selection criteria

For each of these categories a specific jury will be composed and a specific set of evaluation criteria will be established. Clearly concept bikes will be accepted in the 2011 elections and we expect that in the following years more weight will be given to commercialized vehicles versus concept bikes. In each case concept bikes need to be in driving mode and journalist need to be offered the opportunity to test them during the selection days on May 4th and 5th.

Following criteria will be ranked by the panel of the jury :

- 1) Ecoscore (consumption, emission, noise)
- 2) Driving range
- 3) Recycling
- 4) Refilling / reloading
- 5) Price
- 6) Performance/consumption
- 7) Aesthetics and styling
- 8) Drivability
- 9) Availability on the market
- 10) Quality of the press kit

D. Jury

For the eMotorcycle and eScooter of the year Circuit Zolder has invited the editors of following magazines in addition to Fema and possibly Etra delegating a jury member.

Belgium

Motoren & Toerisme/Moto & Loisirs – Dirk Melkebeek
MotorWereld – Thierry Sarasyn

Netherlands

Motor/Moto 73 – Arie Blokland

Germany

Motorrad – Michaël Pfeiffer
Tourenfahrer – Uli Böckmann

France

Moto Journal – David Dumain
Moto Revue / L' integral – Thierry Traccan

Spain

Motociclismo/La Moto – Pepe Burgaletta
SoloMoto/Soloofroad/SoloScooter – Antonio Regidor

Scandinavia

Bike – Magnus Wallner

UK

MCN – Marc Potter
Bike – Martin-Fitz Gibbon

Italy

Motociclismo – Alberto Pasi

Switzerland

Motorsport Schweiz – Daniël Riesen

Austria

Der Reitwagen – Philip Magner

For the eBicycle and eQuadricycle of the year Circuit Zolder is inviting a dedicated panel through the Fedemot and Avere partnerships which are still under discussion.

E. Participation.

Participation to the election can be done either by the importer or the producer of the product and priority will be given to the application of the registered producer in case of duplication. **A registration fee of 500 Euro will be charged for each application (one product / one application). For the Bicycle Assist Category the registration fee will be 250 Euro.**

It will be invoiced by Circuit Zolder vzw Terlaemen and paid on its account.

For each application a full questionnaire will be completed including press kit and photo which may be used for publication and description of the nominees.

Payment of registration should be done by March 17 to be accepted by the jury as a nominee. A full press kit with all nominees will be circulated to all European press as from late march in order to be inserted in the April/May issues.

Applications will be sent by e-mail, fax or regular mail to Circuit Zolder by completing the attached bulletin to project@circuit-zolder.be or Circuit Zolder E Bike of the Year Terlaemen 30 3550 Heusden Zolder - Belgium

Application deadline will be MARCH 17 2011 at midnight

F. Duty of the nominee

All products on the nominee list have to be available on the Zolder Circuit may 2nd to 9th for test purpose by the jury. Transport and insurance is at cost of the applicant. Circuit Zolder will take care of storage and insurance of these products during this period.

Roadproducts should be registered and insured for road usage so that jury member can test them on the scenic roads around the circuit.

If some products require technical support it has to be provided for by the nominee at his cost.

Charging stations for electrical products will be provided for by Circuit Zolder but clear communication ahead of the event is required to arrange the appropriate connections.

G. Prize Giving

The jury will make two selections.

Based on the applications, the jury will select a list of nominees by March 31.

On May 4 and 5 the Jury will be present on the Circuit Zolder and test all the nominees.

At their own costs, the nominees are allowed to be present to explain the main features of their product but this is not compulsory. Circuit Zolder will organize the logistics and ensure every jury member has the opportunity to test every nominee.

On May 5th our partner in this event, the FEMA (Federation of European Motorcycle Associations) organizes its annual EMP ride with destination Circuit Zolder. This is a major networking event where European Members of Parliament have the opportunity to ride different bikes and share their experiences. This year Etra (European Trade Association of Two Wheelers) will also support the event to invite other EMP who are in contact with.

On May 5th at 19.00 the FEMA and ETRA will hold its annual formal communication to the EMP and following at 19.15 the Jury of the E Bike of the year will communicate the Top 3 and the final winners in each category.

Timing and Location of the prize giving ceremony :

May 5th 2011 at 19.00 hours

Circuit Zolder
Business Center
Terlaemen 30
Heusden Zolder
Belgium

H. Communication

The distributor/importer who has won the award is authorized to communicate until end of the year 2011 its award as the European E-Bike of the Year 2011 but will in every visual include the logo provided for by Circuit Zolder.

Conversely, the decisions of the Jury are unilateral and no communication will be accepted concerning the deliberations or the outcome of the Jury.